

# Worldwide Online Credit and Business Information

For Credit Managers,  
Competitive Intelligence Professionals,  
Strategic Planners,  
Corporate & Law Librarians,  
Sales Managers,  
Market Researchers,  
Business Development Professionals  
and Purchasing Managers.



More Of What You're Searching For.



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## More of what you're searching for

The need for immediately accessible business information isn't something we need to explain to you. No matter what your role is – credit manager, corporate or law librarian, competitive intelligence professional, strategic planner, sales manager, business development professional, market research or purchasing manager – the world you live in isn't just changing daily... it's changing by the hour. And you know that the decisions you make are only as good as the information you base them on. We can help.

SkyMinder is the first service of its kind to put everything you need together in one place. That includes the reliable business and financial information you're looking for, the convenience of single-entry searching, and the value of a service where you search for free, and pay only for what you need.

## SkyMinder On-Demand Service delivers customized reports, hard-to-find data

For anything that you can't find immediately, or searches you don't have time to carry out yourself, simply send an inquiry to SkyMinder's On-Demand Service. For a report based on your specific requests, the On-Demand Service takes advantage of long-standing working relationships with local information providers all over the world. The international On-Demand Service has access to data sources not available online and foreign-language databases that are incomprehensible to most. Especially valuable is the team's ability to access quality reports on countries where information collection is a challenge – Asia, the Middle East, Eastern Europe and Latin America.

## The solution for what you need

No matter what you're researching or how you're planning to use the information you gather, we're here to help... every step of the way. Our online system is designed so you have easy access to critical answers. Our pre-formatted reports are ready to use. And we have a team of international search experts ready to help you solve everything from complex research needs, to routine searches that you don't have time to carry out yourself. **More of what you're searching for. Come to SkyMinder.**



## What you can expect

### Credit Info

- Rating, credit score and analysis, in-depth financials, solvency, efficiency and profitability ratios, payment history and analysis, public filings, suits, liens, judgements, bankruptcy prediction, banking and accountant relationships

Available in the **Credit Info** function

### Company Information

Reliable, up-to date information on millions of public and private companies worldwide. Information compiled in an integrated Ultimate Report.

- **Company Profiles:** contact details, products & services, overview and history, competitors, numbers of executives and employees, branches and subsidiaries
- **SEC Filings:** public-record information from the Securities and Exchange Commission (SEC)
- **News and Tables**

Available in the **Company** function

### News & Tables

- Keyword searches for past and present news from leading worldwide sources including both real-time newswires and business publications
- Tabular data on companies, industries, products, countries and markets

Available in the **Company**, **Industry** and **News & Tables** functions

### Industry Information

- Reports and surveys on current and forecasted industry environment and trends, industry financial ratios and statistics, comparative company analysis. Keyword search and related terms available through an integrated thesaurus

Available in the **Industry** function

### Investment, Market and Trade Association Research

- Analysis and opinion on companies, industries and countries, evaluation of economic outlook and indicators, primary research, survey results, key players, market size, share and segment data, trends and forecasts

Available in the **Company** and **Industry** functions

### Company and Executive List

- Customized lists of companies and executives with marketing data

Available in the **Marketing List** function

## SkyMinder On-Demand Service

The information you're searching for may not be available on standard databases. We can help. Leveraging our long-standing relationships with local information providers, our worldwide business intelligence experts can do the searching and analysis for you.

SkyMinder's On-Demand Service provides strategic information on specific companies, such as clients, potential suppliers or agents, with market data and personalized analysis in the form of "Freshly Investigated Credit Reports", compiled on request according to specific client requests.

The SkyMinder On-Demand Service also assists customers in benchmarking activities, providing a different growth outlook and comparative profiler, and industry trend reports. The service compiles and provides lists of companies which match the client's specific requirements.

Cost and delivery time vary depending on the scope of your request, and will be provided when your request is received.

## How SkyMinder works

SkyMinder offers the convenience of a Deposit Account so buying reports is as quick and efficient as it can be; all reports are priced and deducted from your account individually.

Alternatively, occasional users may wish to take advantage of the Pay-As-You-Go account option, allowing users to access SkyMinder as and when they need to, purchasing individual reports online by credit card.

To monitor and organize your account, we offer the "My Balance" link – one-click access to current account information day or night.

Plus, you can set your own password-protected endorsement fields to relate each purchase to a specific project or client, and manage expense distribution.

Finally, as flexibility is one of SkyMinder's most important assets, we offer a range of pricing options.

